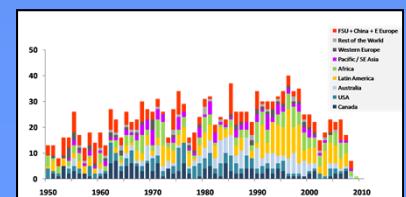
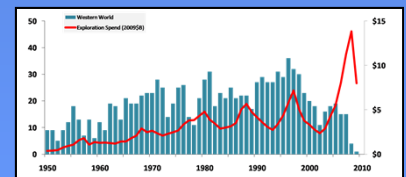


WORKSHOP ON POLYMETALLIC NODULES RESOURCE CLASSIFICATION

International Seabed Authority
Kingston, Jamaica
&
Ministry of Earth Sciences, Government of India
Goa India
October 13, 2014

Session II
EMERGING INTERNATIONAL STANDARDS FOR MINERAL RESOURCE EVALUATION :
Information needs of financiers, investors and resource managers

Michael Stanley
Energy & Extractives Global Practice
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Washington D.C.



Key Messages:

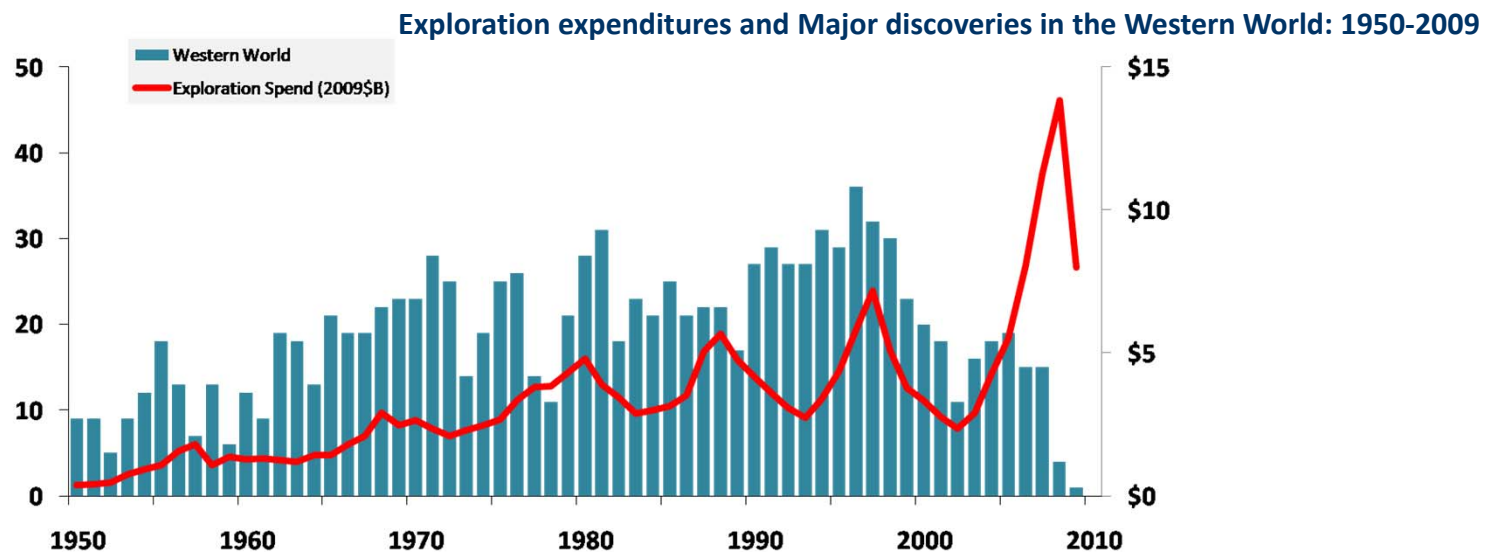
- [Global Trends] There continues to be a global structural shift on what defines sustainable mining and the locations in which sustainable mining is taking place
- [Key Challenges Going Forward] Financiers, investors and resource managers will use sustainable development frameworks based on integrated landscape management, with emphasis on environmental / social performance. Regulatory compliance does not earn a social license to operate

Global Trend: More Volatile Commodity Cycles

- Since 2000
 - Strong commodity cyclicality, increased volatility
 - Commodity super cycle led to doubling of metallic & tripling of energy prices
 - **Market Response:** strong increase in exploration and production
 - 14% increase of oil
 - 100% increase of iron

Source: McKinsey on Sustainability & Resource Productivity

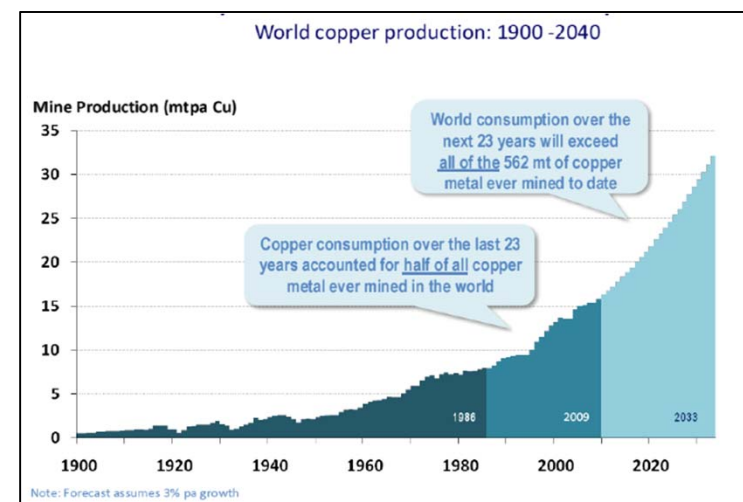
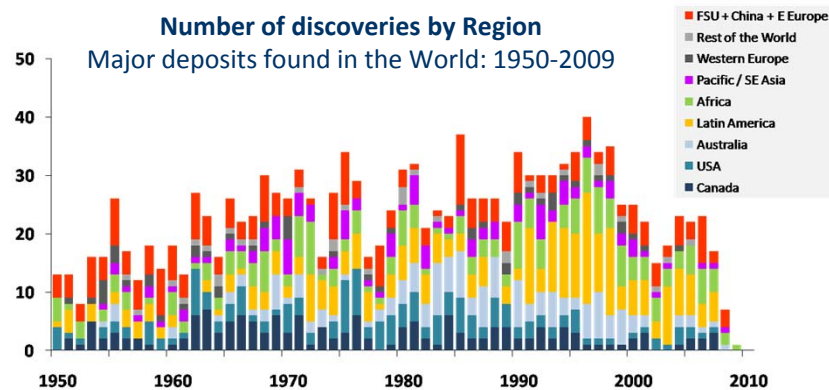
- Even with improved production efficiency on resource extraction and use - global population growth & development is depleting existing resource inventories at an accelerating rate.



Global Trend: Limitations in Mine Financiability

- Limiting factors constraining investors
 - Access to capital (sustainability requirement)
 - Continued open access to mineral resource lands
 - environmental / social factors
 - Geologic factors
- By 2030 → an estimated \$11-17 trillion of new investment needed in mineral and oil and gas projects in lower-income countries

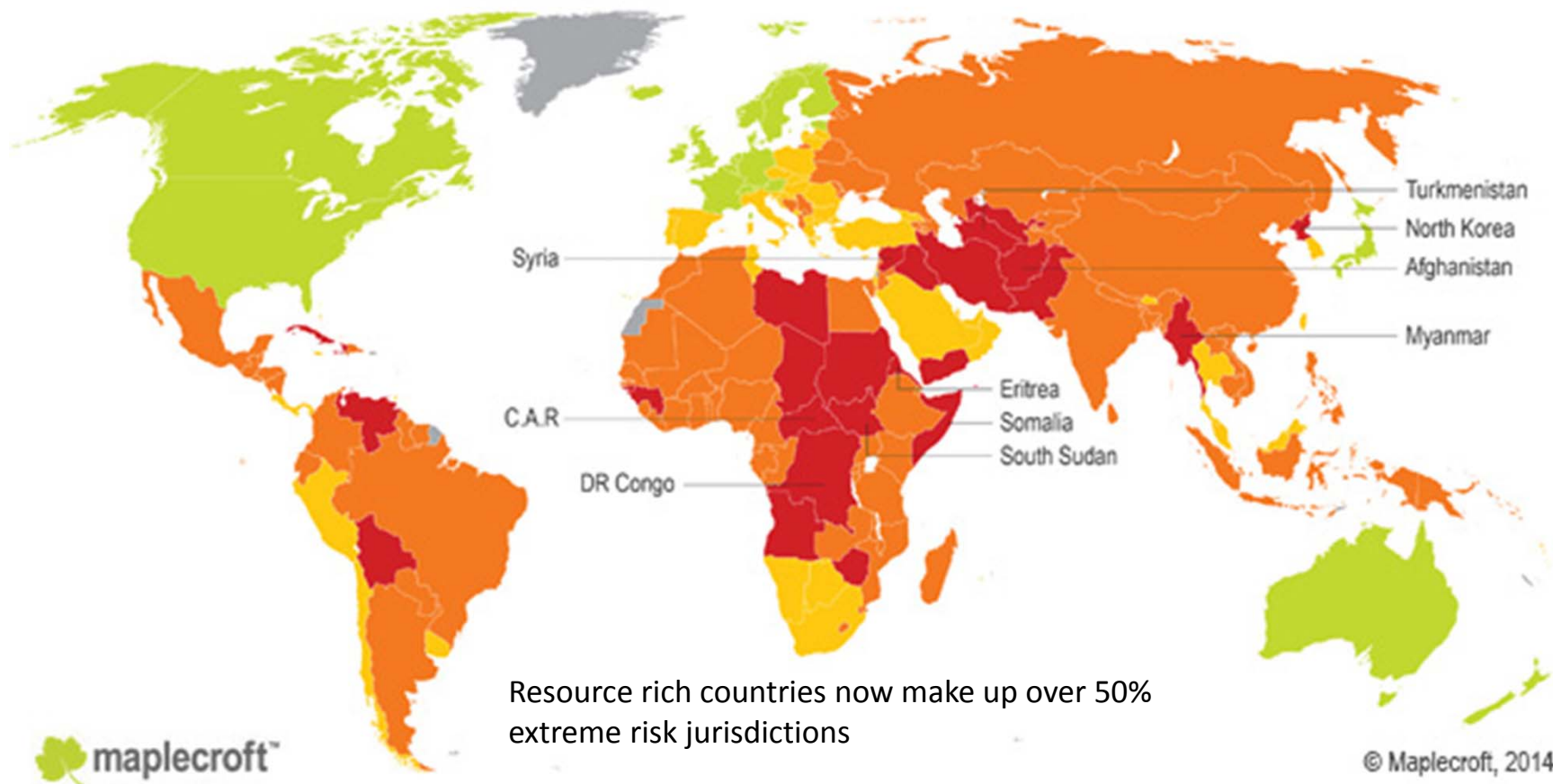
Source: McKinsey on Sustainability & Resource Productivity
- 2012 average mine (bulk commodity) investment ~\$3 billion, of which 60% is infrastructure. Proposed investments up to \$12 billion



Global Trend: A Shift to Resource Rich Nations

- The share of resource investment shifting to developing nations facing weak governance challenges
- Diverse stakeholder group across government, developers, investors and society
- Benefits sharing (poverty reduction and shared prosperity) will influence the development decision

(Source: Macroeconomic Policy Frameworks for Resource-Rich Developing Countries, IMF 2012)



Key Challenge to Investors, Financiers and Resource Managers -- Governance

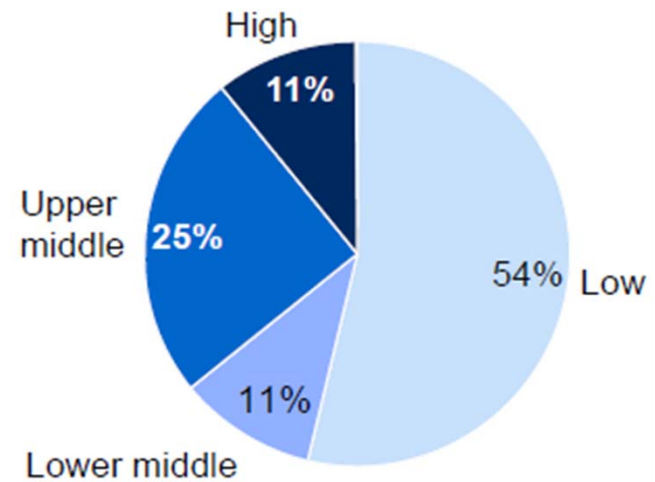


A shift in what defines
sustainable mining

The number of resource-driven countries has increased by almost 40% since 1995 and most newcomers have low average incomes, with weaker regulatory regimes and monitoring / reporting capacity

Income class at time of becoming resource-driven

%, 1995–2011



Source: McKinsey Global Institute (MGI)

Governance -- accountability (the extent to which citizens can hold governments, political leadership and private companies responsible for their performance and conduct), **capability** (the ability of governments and public organizations to take decisions and get things done through effective policies and programs), and **inclusiveness** (ensuring that all stakeholders are consulted and taken into account in decision making processes – leading to legitimacy).”

What Do Future Resource-Rich Nations Look Like (DSM)?

- Developing countries
 - Low GDP and HDI rating
 - Of the 7 world's lowest GDPs, 6 are Pacific Island Countries: FSM, Kiribati, Marshall Islands, Palau, Tonga and Tuvalu.
- Narrow resource base
 - Fisheries, tourism, remittances
- Small populations
 - Limited skill base
- Vulnerability & Remoteness
 - Climate change
 - Natural disasters
 - Food and water security
- Dispersed over large geographical area
- Small land mass
 - Pockets of overpopulation



Challenges: Governance and Investment Risk are inseparably intertwined

<i>What mining companies need</i>	
<i>Investment Decision Criteria</i>	<i>Instrument Available to the Government</i>
<i>Geological Potential / Resource Certainty</i>	Geological Survey providing basic geo-data and undertaking mineral resource assessment
<i>Profitability of Potential operations</i> – competitive fiscal regime, realistic foreign exchange controls	Investment Laws
<i>Security of Tenure</i> – clear, non-discretionary mining rights and title for permitting	Mining Cadastre
<i>Consistency of Mineral Policy</i> – clarity of roles & responsibility, stability of exploration / exploitation terms and conditions, mineral ownership (resource nationalism), social licence to operate	Mineral Policy Tax Legislation Community support
<i>Stability of Legislation</i> –predictable environmental / social obligations, non-discretionary transparent regulatory environment	Clear, consistent mining, environmental / social, and tax regulations
<i>Availability of Infrastructure</i>	Public Private Partnerships
Modified after (a) Transitional Islamic State of Afghanistan: Mining as a Source of Growth, Report No. 28231-AF, The World Bank 2004; and (b) James Otto – A Global Survey of Mineral Investment Preferences, Mineral Investment Conditions in Selected Countries of the Asia Pacific Region (United Nations ESCAP 1992).	

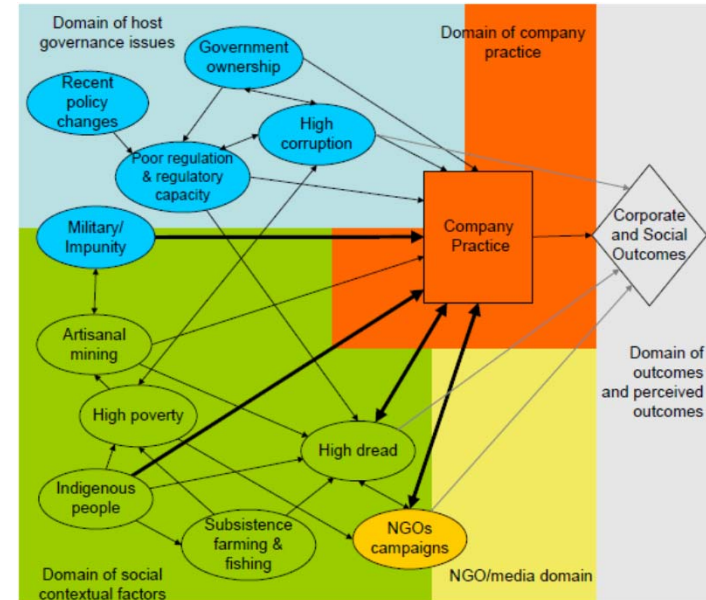
After geological potential – governments (governance systems) are the single largest determinant in where mining investments flow globally

Source: "Mining - Prospecting, Exploration and Feasibility including Ancillary Infrastructure." World Bank. Michael Stanley

Challenges: Investors / Resource Managers Need Good Governance

What the financial community needs:

- ✓ Social License to Operate
- ✓ Certainty/ Security of Title/ Tenement
- ✓ Certainty of Development Approvals
- ✓ Confidence in Social/ Environmental context
- ✓ Confidence in tax/ Royalty Regime
- ✓ Acceptable level of Sovereign risk



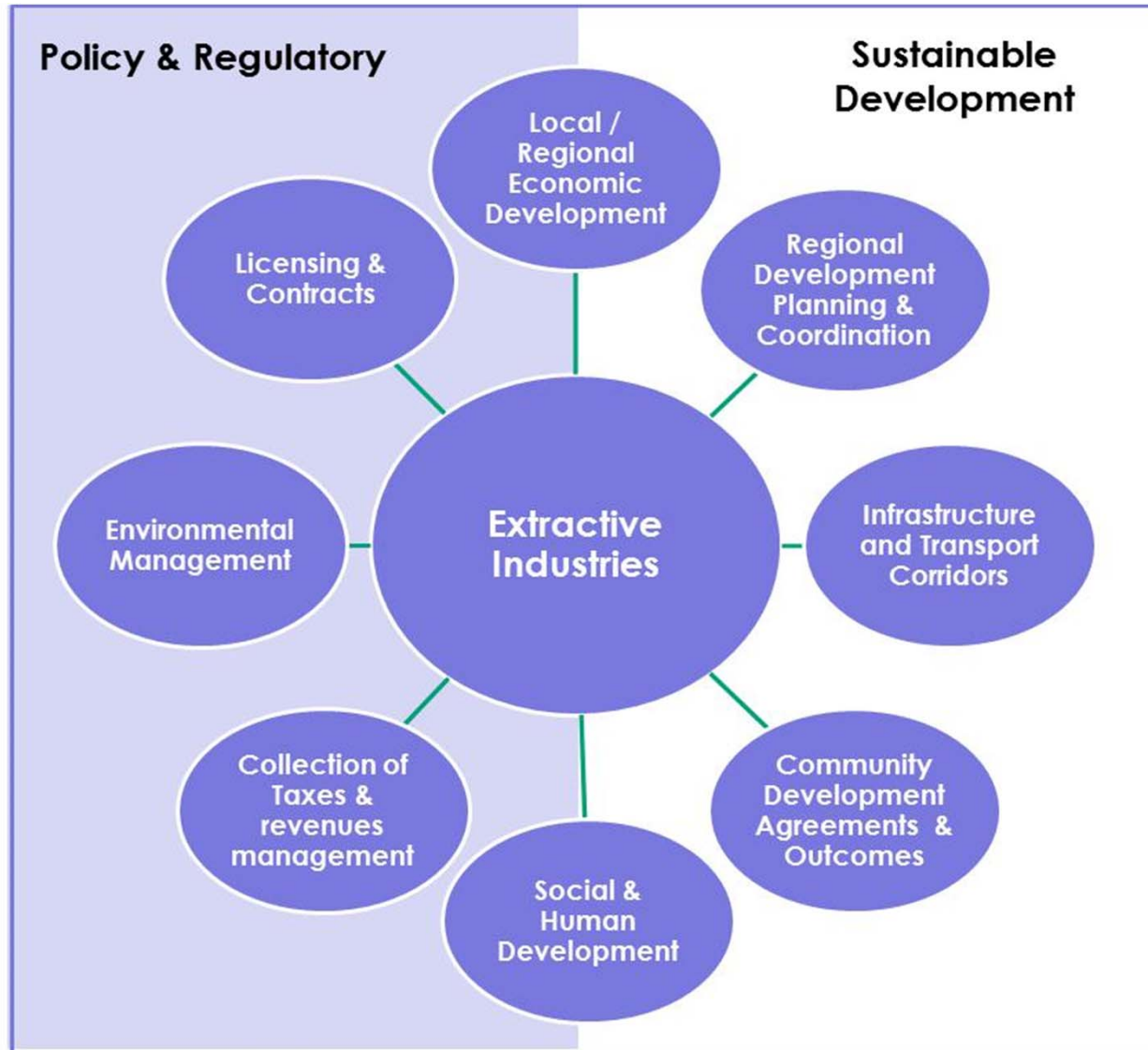
Source: "Mining Exploration, Corporate Social Responsibility and Human Rights: Untangling the Facts, Seeking Solutions". Odell & Silva. PDAC Paper.

Source: Mineral Exploration Wealth Creation Presentation: Behre Dolbear. 2009

"Now a miner, before he begins to mine the veins, must consider seven things, namely: the situation, the conditions, the water, the roads, the climate, the right of ownership, and the neighbors"

-- Georgius Agricola in De Re Metallica 1556

Challenges: Sector Governance / Investment Risk Sustainability Frameworks are Integrators

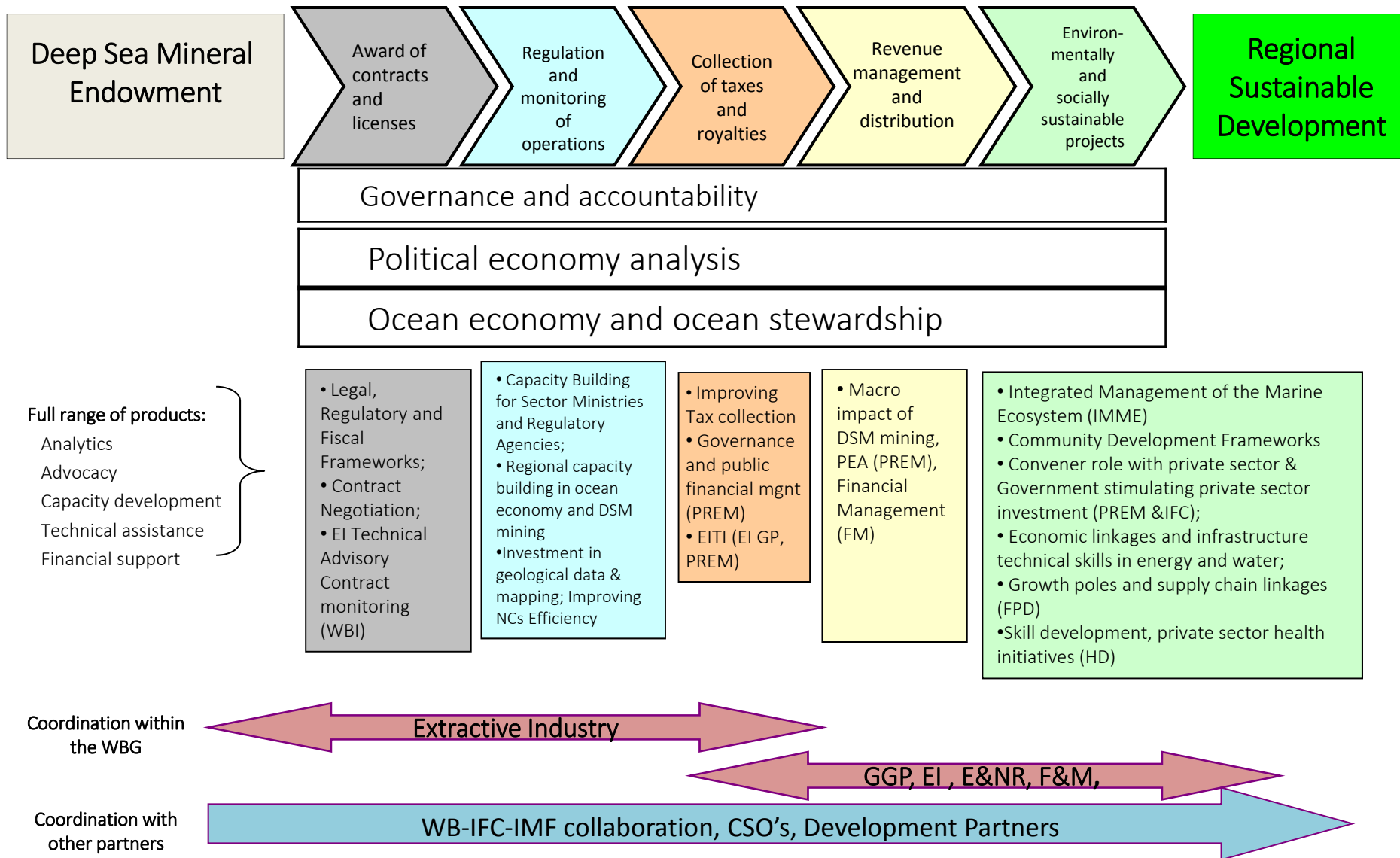


Outcomes

- ✓ Improved spatial planning
- ✓ Shared Access Infrastructure
- ✓ Inclusive & integrated growth
- ✓ Regional Economic Diversification
- ✓ Improved Livelihoods & Local Benefits
- ✓ Improved Human Development Indices (HDI's)

Sector sustainability is based on integrated spatial planning (integrated landscape management) through Sustainable Development Frameworks

DSM is a very Complex Sustainable Development Space



**Challenge: Major
Deficiencies Regulatory &
Safeguard Compliance
Monitoring**



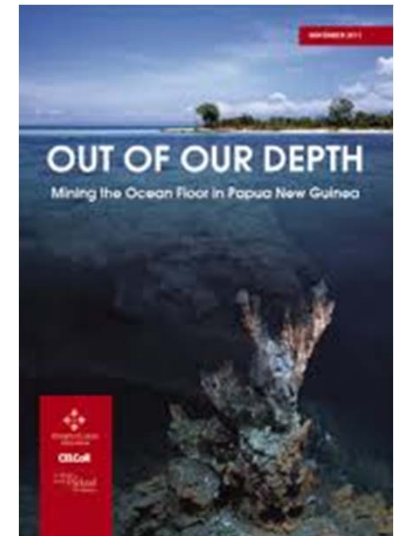
Safeguard Requirements

- **Information uncertainty with a multitude of challenges;**
 - Clarity of roles & responsibilities, transparent non-discretionary authority
 - Uncertainties regarding long-term sustainability
 - Effectiveness of policies, laws and regulation frameworks
 - Adequacy of institutional capacity to administer, monitor and enforce regulations
 - Verifiable mineral resource assessment information
 - Transparency in capturing, accounting and equitably distributing revenues
 - Fragility & conflict: Resources cross political & geographic boundaries
 - Technology-related complexities from exploration to possible future exploitation
- **Numerous historic failures to manage natural resources, especially in small, poverty stricken, remote islands**
- **There are many policies to which investors are required to comply:**
 - World Bank Safeguard policies, IFC performance Standards, Equator Principles, Voluntary Principles, ICMM Community Toolkits & Partnerships for Development ...

Regulatory Challenges

Developing Countries are characterized by:

- Challenges to implement transparent, non-discretionary licensing processes, policy and law
- Challenges to ensure good governance
- Challenges to revenue management
- Institutional capacity weaknesses
- In-country skill-base
- Infrastructure for metallurgical processing



*Papua New Guinea
(NGO Campaign) →*



Key Challenge Going Forward

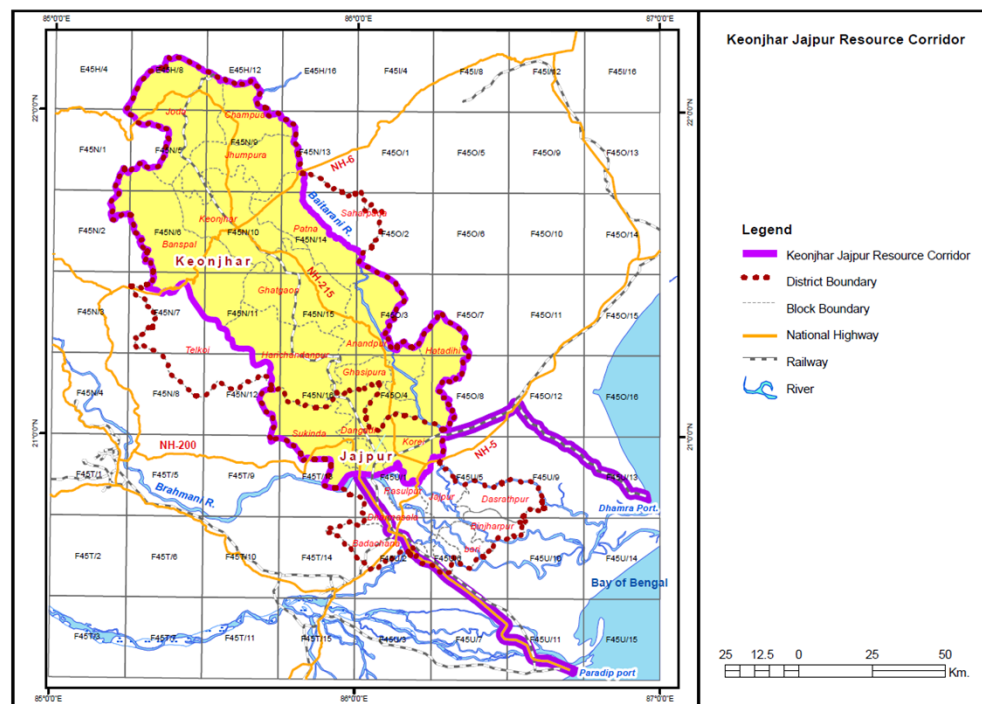
Financiers, Investors and Resource Managers require resource assessment information that supports sustainable development [[holistic landscape management using environmental / social sustainability performance measures]]



India, with its':

- depth of global science & engineering expertise
- state of the art management systems
- guiding policies (risk-based Sustainable Development Framework), regulatory agencies, and robust civil society

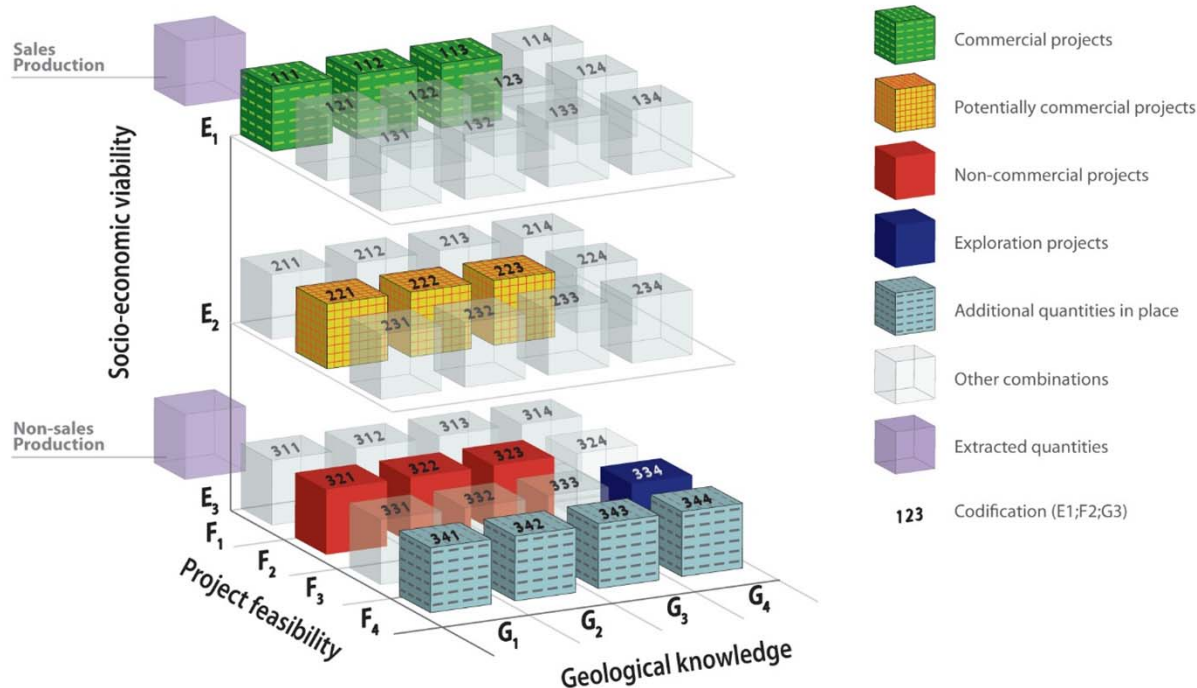
is significantly challenged to provide resource information that will ensure good governance / sustainable mining on mineral resource lands it has been administering for 50+ years (Shaw Commission, 2013)



The World Bank and ECE UNFC is assisting the Indian Bureau of Mines and State of Odisha in a pilot application to improve sustainability of mining in the Keonjhar District

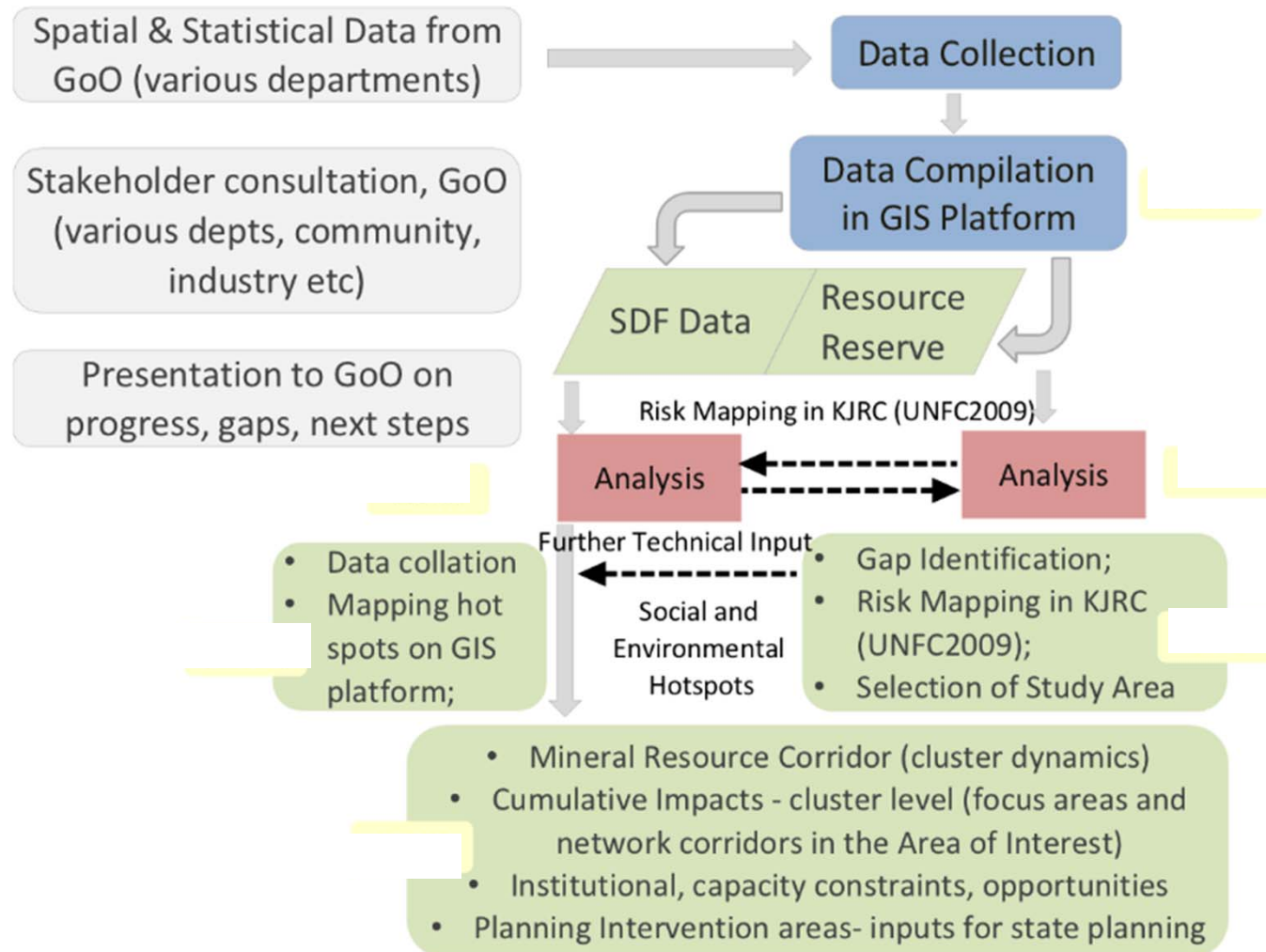
To Address Deficiencies:

- Translating to UNFC 2009
- Undertaking Integrated Spatial Planning using an advanced risk-based Sustainable Development Framework
- Reforming regulatory agencies, monitoring & reporting capacities



India is not currently meeting the information standard on what investors, financiers and resource managers need for sustainable mining (Shaw Commission 2013)

India Sustainable Mining Pilot – State of Odisha



Key Messages:

- **[Global Trends]** Governance and Investment Risk are intertwined
- **[Global Trends]** Financiers, investors and resource managers will go beyond regulatory compliance into sustainability development frameworks based on integrated landscape management, with emphasis on environmental / social performance
- **[Challenge Going Forward]** Develop a resource classification system aligned with a sustainability development framework
 - resource classification aligned to a sustainability framework where investors, financiers and resource managers can clearly define the associated socio-economic impacts?
 - Inform the conversation around the social license to operate

Thank You

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