Financial Payment System Modeling for Polymetallic Nodules

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Open Ended Working Group on Financial Modeling
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Agenda

• Review of Financial Payment System Options

• Influence of Sponsor State Tax

• Metal Price Basis for Royalty Calculations
  Mix of Mn metals vs Mn rich slag/ore
Decision Analysis Framework & Review of Cash Flow Approach

Underlying philosophy of the analysis

Identify payment systems that maximize the return to the common heritage of mankind
Review of Financial Payment System Options

• Goals of Financial Payment System
  • ISA receive money in return for transfer of ownership of the nodules

  • System needs to be FAIR

  • Maximize revenue to the ISA, while still enabling contractors to be economically viable
Key Question for Today: Financial Payment Mechanism

Key Elements of Payment System

• Which financial payment option should we choose?
  Option #1: One Stage Fixed Ad-valorem

  Option #2: Two Stage Fixed Ad-valorem

  Option #3: Two Stage Blended Ad-Valorem plus Profit Share System

  Option #4: Two Stage Variable Ad-valorem

• What should be the rate of payment?
• If ad-valorem, what metal prices should be used to determine value?
• Should we assume that other administrative fees and/or an environmental / liability fund will be assessed?
To Design an Effective System, We Model & Simulate Each Component of the System

- Process-based cost models of
  - Collector Operations
  - Environmental monitoring
  - Transport
  - Metallurgical processor

- Cash Flow Models
  - Costs
  - Revenues
  - Royalties
  - Taxes & fees

- Compute performance metrics
  - Cumulative Payments to the ISA

Let’s look at the different types of cash flows throughout the project.
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- Revenues
- Expenditures
- Net Revenues
  - Prefeasibility & Feasibility Expenses
  - Upfront Equipment Investments
  - Equipment Salvage Value
  - Cost of Site Restoration

- These are the funds to be shared with ISA
- Note that revenues will be received by contractors
- Royalty payments are the mechanism for sharing those revenues with the ISA
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- Expenditures
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What would make a system for revenue sharing FAIR?
What should be the mechanism for calculating the payment to the ISA?
How can we think about making the payment system FAIR?

• Meet revenue targets for ISA/Common Heritage

• Within norms of land-based mining payment systems
  • The joint report from CRU/RMB laid out some of these norms
  • Full MIT report considered these norms when providing values for rates

• Neither advantage nor disadvantage seabed mining compared with land-based mining

• Sufficient returns to justify upfront investments by contractors

All Proposed System Options can be designed to achieve desired levels of the objectives. The specific quantities of these objectives should be used to set the values of the royalty rates.
Financial Payment Systems Under Consideration

Four Options
1. Fixed ad valorem - one stage
2. Fixed ad valorem - two stage
3. Blended Profit – two stage (fixed ad valorem 1st stage, blended profit & fixed ad valorem 2nd stage)
4. Variable ad valorem - two stage (fixed 1st stage, variable 2nd stage)

One Stage vs Two Stages:
• One stage: same rate in all years
• Two stage: rate changes in 2nd stage

Financial Systems:
• Fixed ad valorem rate (in each stage)
• Variable ad valorem rate (rate changes with metals prices)
• Blended ad valorem and profit

All systems can be designed to yield the same revenue to the ISA under baseline conditions
Let’s review how royalties are calculated

• Ad Valorem Royalties
  • Payment = Rate * Value
    • Rate is usually specified as a percent of the value
    • Value is calculated by the total revenue generated (price * quantity)
    • Rate, price and quantity must all have a consistent basis

• Fixed vs Variable Rate Ad Valorem Systems
  • Fixed: the rate is constant
  • Variable: the rate itself is a function of the price of the resource

• Profit Based Royalties
  • Payment = Rate * Profit
    • Profit must be calculated based on detailed accounting principles
How Does Variable Rate Ad-valorem Work?

- In all cases, we assume fixed 2% rate for first five years
- For second five years, ...
  Variable ad-valorem requires more definition
  - Low rate
    - Price at prices below Trigger 1
  - Metal Price Trigger 1
    - Price above which rates go up
  - Metal Price Trigger 2
    - Price at or above which rates are at maximum
  - Max rate

Stage 2 Ad-Valorem Rate

<table>
<thead>
<tr>
<th>Rate in Year of Extraction</th>
<th>Price in Year of Extraction</th>
</tr>
</thead>
<tbody>
<tr>
<td>High Rate</td>
<td>Very High</td>
</tr>
<tr>
<td>Metal Price Trigger 2</td>
<td>High</td>
</tr>
<tr>
<td>Metal Price Trigger 1</td>
<td>Expected</td>
</tr>
<tr>
<td>Low Rate</td>
<td>Low</td>
</tr>
<tr>
<td>Low Rate</td>
<td>Very Low</td>
</tr>
</tbody>
</table>
How Do the Systems Differ?

• Timing of payments to ISA

• Provide different amounts to the ISA if future does not equal baseline conditions that were forecast
  • Future metals prices turn out to be different than forecast
  • Different levels of metals recovery rates are achieved
  • Contractor cost overruns or savings

• Different complexities for administering the systems
Timing Opportunities

- Would the ISA be willing to accept lower payments in the first few years in return for higher total revenues across the lifetime of the project?
- If so, how much lower in early years and for how much higher in the future?

Example:

**One Stage System:**
$100 million/year for 25 years

**Lifetime Revenue = $2.5 billion**

**Two Stage System:**
$50 million/year for 1st 5 years
$150 million/year for next 20 years

**Lifetime Revenue = $3.0 billion**

Can be designed to provide contractors with same return for either system
Takes advantage of contractor need to pay off debt earlier, if ISA is willing to wait
How Do Systems Respond to Different Future Conditions?

• **Goal:**
  • Capture “upside potential” if future exceed expectations
  • Limiting the “downside risk” if future conditions fail to meet expectations.

• **Sources of “upside potential”**
  • Higher than expected future metals prices
  • Higher than expected metals recovery rates
  • Lower than expected contractor costs

• If these occur, the total net revenues are higher

• A system can be designed to let ISA capture different shares of these additional revenues.
However, it’s impossible to design a system that only gives upside benefits without downside risks

• Any system that limits the upside rewards to contractors, must also limit their downside risk
  • Required to keep the “expected” or average value constant.

• This is essential because the systems and rates will be chosen to give contractors only what they need and no more on average.

• Lower net revenues to be divided between ISA and contractors
How much downside risk would you be willing to accept to achieve higher upside potential?

Simplified example:

- equal probability of different future net revenues:
  - 20% below forecast baseline values
  - Equal to forecast baseline values
  - 20% higher than forecast baseline values

- For simplicity sake, let’s assume lifetime net revenues at the baseline forecast values are:
  - ISA = $3.0 billion
  - Contractors = $3.0 billion

Total System Net Revenue = $6.0 billion
Several approaches to risk & reward sharing: Simplified Example

<table>
<thead>
<tr>
<th></th>
<th>Shared Risk/Reward</th>
<th>All Risk/Reward to ISA</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>System Net Revenue</td>
<td>ISA</td>
</tr>
<tr>
<td>Low Net Revenue Future</td>
<td></td>
<td>ISA</td>
</tr>
<tr>
<td>Expected Net Revenue Future</td>
<td>$6.0 billion</td>
<td>$3.0 billion</td>
</tr>
<tr>
<td>High Net Revenue Future</td>
<td></td>
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Options #1 & #2: ISA & Contractors share benefits if metals prices rise
Options #3 & #4: ISA gains greater share of upside potential if metals prices rise (and bear more risk if metals prices fall)
## Administrative Complexity: Steps for Calculating the Payment

### Ad Valorem (fixed or variable)

1. Monitor mass of nodules retrieved
2. Measure the quantities of each metal in nodules
3. Look up prices of 4 metals on global markets
4. Calculate the value of the metal retrieved from the seabed
5. Calculate royalty rate associated with the metals prices
6. Apply royalty rate to the metal value retrieved to obtain payment

### Profit Based System

1. Track all capital expenditures
2. Monitor all ongoing expenses
3. Monitor all revenues (this is based on the sale price of the nodules and not directly on the metals prices)
4. Monitor all other accounting charges including capital depreciation, local taxes, R&D expenditures, etc.
5. Calculate “profit”
6. Apply rate to profit to get the payment
Establishing Rules for Different Systems

<table>
<thead>
<tr>
<th>Ad Valorem</th>
<th>Profit Based System</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Establish all royalty rates and trigger prices</td>
<td>1. Establish the rate of payment on profits</td>
</tr>
<tr>
<td>2. Specify global price indexes for each metal (for example: LME 30 day Copper)</td>
<td>2. Develop full accounting code for treatment of all expenses &amp; revenues (possibly adopt existing system?)</td>
</tr>
<tr>
<td>3. Establish a system for monitoring:</td>
<td>3. Establish a system tracking all cash flows</td>
</tr>
<tr>
<td>• amount of nodules retrieved</td>
<td>• Amount of nodules sold</td>
</tr>
<tr>
<td>• measuring metal content from a sample of those nodules</td>
<td>• Nodule transfer price</td>
</tr>
<tr>
<td></td>
<td>• All expenditures</td>
</tr>
</tbody>
</table>

*Note: A blended system with profit and ad valorem rates require all of the above
Multiple Jurisdictions May Allow Strategies for Reducing Payments from a Profit Based System

Mining firms often strategize on how to minimize royalty payments
  • Move revenues between jurisdictions
  • Move expenses
  • Strategic use of R&D to offset profits

Some examples of risks specific to Deep Sea Mining
1. Nodules sold at low transfer price to an affiliated on-shore company
   Result: Collector profits are lower $\rightarrow$ ISA revenue is lower

2. Company-wide R&D done by (and charged to) seabed mining division
   Result: greater offsets against profits $\rightarrow$ ISA revenue is lower

Detailed accounting rules can help address these, but can be complex and challenging
How to Select a Financial Payment System?

1. Are you willing to sacrifice some early revenue to get a greater total?
   - NO  →  Option #1
   - YES  →  Options #2, 3 or 4

2. Willing to take on extra downside risk to get more upside rewards?
   - YES  →  Option #3 (profit based)
   - NO  →  Options #1 or 2 (fixed ad valorem)

3. Willing to implement full accounting system?
   - YES  →  Option #3 (profit based)
   - NO  →  Option #4 (variable ad valorem)
Summary & MIT Recommendations for Financial Payment System

1. One Stage with a Fixed Ad Valorem
2. Two Stage with a Fixed Ad Valorem
3. Blended Profit plus Fixed Ad Valorem
4. **Two Stage with a Variable Ad Valorem**

Two stage system with a variable ad valorem allows:

- ISA to capture a good amount of upside benefits with only limited downside risk.
- Can be designed to give higher overall revenues to ISA accepting slightly lower revenues in the 1\textsuperscript{st} stage
How to handle Sponsor State Tax?

• 25% sponsor state tax current assumed in financial model
  • Net revenues to be shared by contractors & ISA are reduced by this amount
  • Effective Tax Rate includes payment of this tax

• Concerns that some contractors may not pay any or all of this tax.
  • Effective Tax Rate would be much lower than industry standards (40%-50%)
    • Is this system still FAIR?
  • Contractors have more net revenue that could be shared with ISA
    • Are we Maximizing ISA Revenue while allowing contractors to be economically viable?
Ideas for Addressing Sponsor State Tax Issue

• Assume no sponsor state tax when modeling the royalty rate, but allow contractors to deduct this tax from their royalty payments
  • Higher royalty rate (estimated assuming no sponsor state tax)
  • Discount would reduce royalty payment to current estimate for those contractors paying full sponsor state tax

• Set up system with two royalty rates
  • Base rate that applies to all contractors, with an additional rate for any contractors that pay less than 25% to their sponsor state
  • Choose the additional rate to provide same payment as 25% sponsor state tax
Which approach is preferred?

• They can be constructed to be financially equivalent

• Assume no sponsor state tax when modeling the royalty rate, but allow contractors to deduct this tax from their royalty payments
  • SIMPLE to implement
  • Contractors must report actual sponsor state tax payment each year
  • Timing issue: deduct from next royalty payment

• Set up system with two royalty rates
  • SIMPLE to implement, but more challenging to determine
  • Apply additional rate to same royalty basis as base rate
  • No timing issue
Details need to be worked out

• Do contractors get to deduct the full amount of sponsor state tax, or just a portion?
  • Want to incentivize contractors to negotiate lower rates with sponsor states (if possible), in order to have more funds to pay to ISA

• If structured as an additional royalty rate, how do you determine that rate without knowing details of contractor profits?
  • Use cash flow (MIT) model to pre-set rates, much as we did for base rate
  • Should additional rates be fixed for variable?
Nodule Value Determination
Issue of Manganese
Royalty payment based on metal value

• Current model used metal value of nodule when estimating royalty rates

• Metal Value = Sum (Quantity * Price) across 4 elements
  • Straightforward for Copper, Nickel & Cobalt (all have robust markets for the metal product)
  • Complex for manganese given the possibility of multiple end products
    • Mn in alloy form for use in steelmaking
    • Mn in metal form (EMM) for use in Li-ion batteries and other future applications
    • Problem is that the market for Mn metal is very small, contractors will not be able to sell most of their Mn into these applications
    • Price for Mn metal (EMM) is far higher than for other forms
Approach to Mn used in current model

- Model assumes a mix of final manganese products, proportional to estimated market sizes
  - 10% to Mn metal (EMM) market
  - 40% to low carbon ferromanganese (LC FeMn) market
  - 40% to medium carbon ferromanganese (MC FeMn) market
  - 10% to high carbon ferromanganese (HC FeMn) market

- Mn price used in model and proposed for payment system computes the weighted average Mn prices

<table>
<thead>
<tr>
<th></th>
<th>Average List Price</th>
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<tbody>
<tr>
<td>EMM</td>
<td>$2100/t</td>
</tr>
<tr>
<td>LC FeMn</td>
<td>$1700/t</td>
</tr>
<tr>
<td>MC FeMn</td>
<td>$1400/t</td>
</tr>
<tr>
<td>HC FeMn</td>
<td>$1100/t</td>
</tr>
</tbody>
</table>
Can we simplify the approach to Manganese?

- One approach would be to consider an unprocessed manganese product.

- Metallurgical process could be done to only remove the three other metals. The remaining slag, could be sold as a manganese rich product without considering additional processing.

- Fortunately, this slag is quite similar in composition to currently mined (on land) manganese, and a price index for this product exists.

- Mn ore prices are typically much lower than those of our refined manganese products.
  - About $450/t of contained Mn, compared to $1560/t used in model.

- New royalty rates need to be calculated if they are to be applied to aggregate metal value based on this lower price.
Mn ore based system could work very well

- Need to re-evaluate all stakeholder cashflows to determine proper rates and price triggers

- This also requires re-evaluating the costs in the cash flow model
  - Metals processing should involve considerably lower CAPEX and OPEX
  - Much less “work” needed to be done.
Mn Issue?
What’s the issue?

• What should the price basis for royalty payment calculation?

• Royalty Payment = Royalty Rate * Value

• Key Question: Value of what???
  • Metal contained in the nodule AFTER all metallurgical processing?
  • Value of nodule BEFORE processing
  • INTERMEDIATE processing point
Important Criteria for Selecting Valuation Point

• Transparency:
  • Prices must be full transparent and easy to obtain

• Arms Length Transaction
  • Prices must represent fair value, not a private one-off deal
Possible Valuation Points

• Fully processed metals
  • Easy to do for Cobalt, Nickel and Copper
  • Challenging for Manganese because there may be multiple final forms of manganese sold
    • Electrolytic Manganese Metal (high price, small market)
    • Various grades of Ferromanganese (low, medium and high carbon) each with different prices
    • Other forms such as silico-manganese

• Completely unprocessed nodules
  • Currently no transparent, arms length market price exists
  • Could derive a nodule transfer price based on metals prices and processing costs
    • Some details would need to be worked out

• Partially processed nodules
  • Value for cobalt, nickel and copper based on metal
  • Value for “unprocessed” manganese
Simplified Overview of Metals Processing

- Nodules
  - Initial Metals Processing Steps
    - Cobalt
    - Nickel
    - Copper
    - Manganese rich slag
  - Electrolytic Processing
    - Electrolytic Mn Metal
  - Other Processes
    - Low Carbon Ferro Manganese
    - Medium Carbon Ferro Mn
    - High Carbon Ferro Manganese
    - Other
Current Model Approach:
3 metals, plus weighted average for Mn

Value = Cobalt + Nickel + Copper + Weighted Average (Manganese Products)
Mn ore or Mn rich slag approach

Value = Cobalt + Nickel + Copper + Mn Rich Slag
Nodule Transfer Price Approach

Value = Nodule Price, which is a function of underlying metals prices